INTERNATIONAL INSTITUTE OF OBSOLESCENCE MANAGEMENT
INTERNATIONAL SYMPOSIUM

2024
PROSPECTUS

ii⬤m

INTERNATIONAL SYMPOSIUM
United States 2024

OCTOBER 21-24, 2024
COLONIAL WILLIAMSBURG · WILLIAMSBURG, VIRGINIA

WWW.IIOM-USSYMPOSIUM.COM

LOCATION

The first ever IIOM International Symposium held in the United States is fittingly located in the place of the nation's founding, Williamsburg, Virginia.
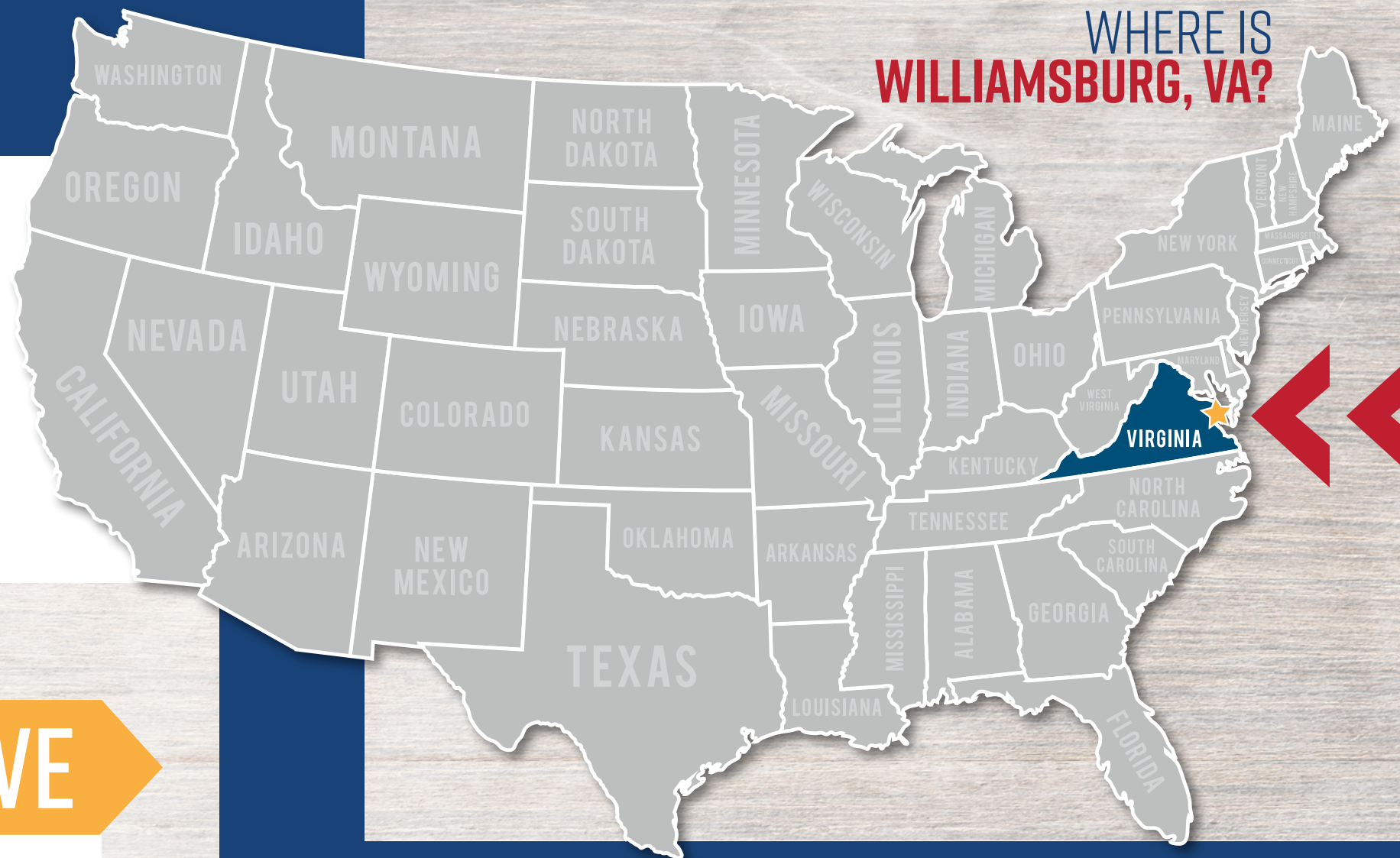
OCTOBER 21-24, 2024

THE LODGE AT COLONIAL WILLIAMSBURG
WILLIAMSBURG, VIRGINIA

EASY TO FIND **HARD TO LEAVE**

- 2.5 hours south of Washington, D.C.
- 6 hours south of New York, NY
- 2.5 hours north of Raleigh, NC
- 5.5 hours north of Charlotte, NC
- Conveniently near three easily accessible airports
  - Richmond International Airport - 45 minutes to Colonial Williamsburg
  - Norfolk International Airport - 45 minutes to Colonial Williamsburg
  - Newport News/Williamsburg Interntaional Airport - 20 minutes to Colonial Williamsburg
- Directly off Interstate 64
- Amtrak serves the Williamsburg Transportation Center with a connecting train from Washington D.C. The Transportation Center is just blocks from the Historic Area and provides car rentals and a cab stand.

Visit the IIOM Travel page here... www.iiom-ussymposium.com/pages/travel.html

WHERE IS WILLIAMSBURG, VA?

ARRIVE EARLY STAY LATE

BONUS!

To make traveling to and from Williamsburg even easier, Pre and Post Symposium rates are available at select sister properties in major cities in the U.S.

There's so many things to see and do! Jamestown, Yorktown, Busch Gardens (open year round!) USS Wisconsin, NASA Langley Research Center, Naval Base tours, and so much more.

SYMPOSIUM STATS

2023 LONDON

153 ATTENDEES
15% FROM US
64% FROM UK
21% FROM FRANCE / GERMANY

13 EXHIBITORS
EXHIBIT HALL SOLD OUT

CTG
Z2DATA
SILICONEXPERT
CONVERGE
IHS MARKIT
SOURCEABILITY
CMCA(UK)

ALLAN WEBB
FORCE TECHNOLOGIES
APC TECHNOLOGY GROUP
ILENSYS
WIN SOURCE
WINSLOW ADAPTICS

2022 MUNICH

140 ATTENDEES

16 EXHIBITORS
EXHIBIT HALL SOLD OUT

EXHIBITION OPPORTUNITIES

The IIOM Symposium provides an opportunity for engineers, leaders, research scholars, scientists, students, technologists, and solution providers to exchange ideas and to explore recent advances in all aspects of Obsolescence Management from all over the world.

A booth at IIOM International Symposium is just the beginning! Promote your organization and network with leading industry professionals.

Every Exhibitor package comes with a full suite of inclusions:
- One (1) 10x10 ft exhibition area (Exhibition hall is carpeted)
- Two (2) Exhibit Hall Staff Badges - Gains access to all events held in Exhibit Hall
- Exhibit Hall Security
- Standard 8-foot back drape and 3-foot side drape
- Organization and Product listing in the Final Program
- Organization listing on the event mobile app
- Lead Retrieval App with Onsite Technical Support

Conference Refreshments, Receptions, & Lunches will be held in the Exhibition Hall, maximizing the opportunity for exhibitors and attendees to interact.

EXHIBITION FEES

IIOM MEMBER $2,700, PER BOOTH   NON-MEMBER $3,000, PER BOOTH

109	110	209		210	309		310	409	410
107	108	207		208	307		308	407	408
105	106	205		206	305		306	405	406
103	104	203		204	303		304	403	404
101	102	201		202	301		302	401	402

REGISTRATION

ENTRANCE

RESERVE YOUR BOOTH TODAY.
DON'T MISS OUT ON THIS WELL RESPECTED AND IMPORTANT EVENT IN THE OBSOLESCENCE COMMUNITY!

WWW.IIOM-USSYMPOSIUM.COM/PAGES/EXHIBIT.HTML

SPONSORSHIP OPPORTUNITIES

Becoming an official event sponsor is a great way to enhance your organization's visibility to leading industry professionals both before the symposium and onsite at the event.

SPONSORSHIPS INCLUDE LOGO VISIBILITY IN THE FOLLOWING AREAS:

> Conference website & Conference App
> Sponsor video loop - shown during Plenary Session
> Onsite signage & materials

There are sponsorship opportunities ranging from $1,000 USD - $10,000 USD.

CUSTOM SPONSORSHIP – PRICING VARIES
Please contact **Katie.Curtner@Arctos-US.com** to discuss setting up a custom sponsorship for your organization

VISIT THE IIOM WEBSITE TO LEARN MORE AND SIGN-UP TO SPONSOR!

EXCLUSIVE OPPORTUNITIES

PRINCIPAL – $10,000 USD

> 10 minute Welcome Presentation during Plenary Session
> Heightened Logo Visibility
> Exhibitor Package
> Attendee Registrations

GOLD – $8,500 USD

> Heightened Logo Visibility
> Exhibitor Package
> Attendee Registration

LANYARDS – $4,000 USD

> Custom with Organization Logo

NOTEBOOK – $6,000 USD

> Custom with Organization & Symposium Logo

EVENT PEN – $2,000 USD

> Custom with Organization Logo

CELEBRATION DINNER – $10,000 USD

> 2 minute Welcome Speech during Reception
> Heightened Logo Visibility
> Full Page Ad in Final Program
> Beverage Tickets compliments of Sponsor

NETWORKING LUNCHES – $5,000 USD

> 2 minute Welcome Speech during Luncheon
> Heightened Logo Visibility
> Organization Logo displayed on Food & Beverage Tables

NETWORKING RECEPTIONS – $8,000 USD

> 2 minute Welcome Speech during Reception
> Heightened Logo Visibility
> Organization Logo displayed on Food & Beverage Tables
> Beverage Tickets compliments of Sponsor

CONFERENCE PROGRAM & APP ADVERTISING – $1,000 USD

> One Full Page Ad in Final Printed Program Banner Ad on Symposium App

WWW.IIOM-USSYMPOSIUM.COM/PAGES/SPONSOR.HTML

iiom

INTERNATIONAL SYMPOSIUM
United States 2024

OCTOBER 21-24, 2024
COLONIAL WILLIAMSBURG · WILLIAMSBURG, VIRGINIA

www.IIOM-USSYMPOSIUM.com