

# INTERNATIONAL INSTITUTE OF OBSOLESCENCE MANAGEMENT INTERNATIONAL SYMPOSIUM



**2024**  
**PROSPECTUS**



**INTERNATIONAL  
SYMPOSIUM**

**United States 2024**

**OCTOBER 21-24, 2024**

**COLONIAL WILLIAMSBURG • WILLIAMSBURG, VIRGINIA**

[www.IIOM-USSYMPIUM.COM](http://www.IIOM-USSYMPIUM.COM)



# LOCATION

The first ever IOM International Symposium held in the United States is fittingly located in the place of the nation's founding, Williamsburg, Virginia.

**OCTOBER 21-24, 2024**

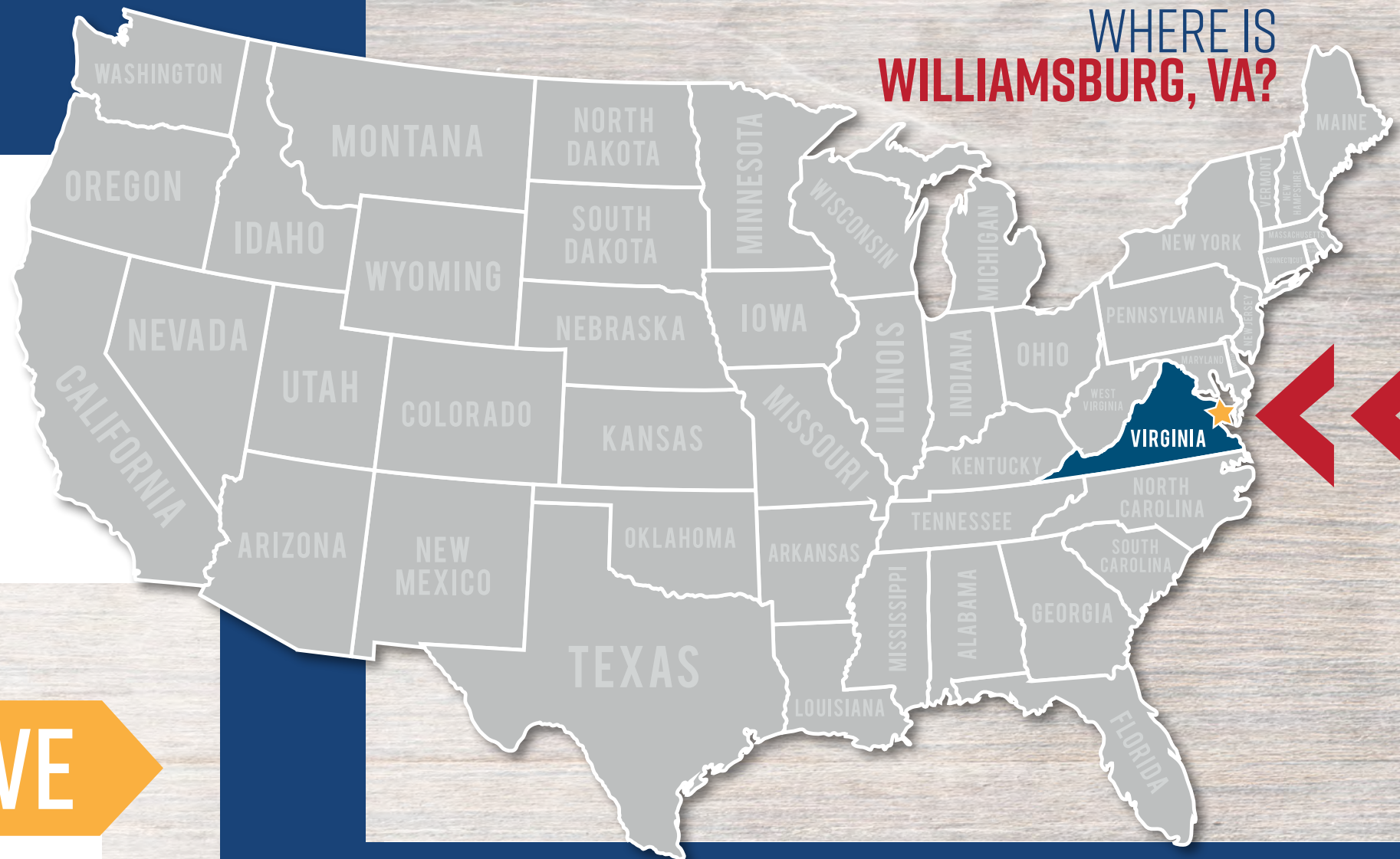
**THE LODGE AT COLONIAL WILLIAMSBURG  
WILLIAMSBURG, VIRGINIA**

EASY TO FIND **HARD TO LEAVE**

- > 2.5 hours south of Washington, D.C.
- > 6 hours south of New York, NY
- > 2.5 hours north of Raleigh, NC
- > 5.5 hours north of Charlotte, NC
- > Conveniently near three easily accessible airports
  - > Richmond International Airport - 45 minutes to Colonial Williamsburg
  - > Norfolk International Airport - 45 minutes to Colonial Williamsburg
  - > Newport News/Williamsburg International Airport - 20 minutes to Colonial Williamsburg
- > Directly off Interstate 64
- > Amtrak serves the Williamsburg Transportation Center with a connecting train from Washington D.C. The Transportation Center is just blocks from the Historic Area and provides car rentals and a cab stand.

Visit the IOM Travel page here... [www.iom-ussymposium.com/pages/travel.html](http://www.iom-ussymposium.com/pages/travel.html)

WHERE IS  
**WILLIAMSBURG, VA?**



**ARRIVE EARLY  
STAY LATE**

## **BONUS!**

To make traveling to and from Williamsburg even easier, Pre and Post Symposium rates are available at select sister properties in major cities in the U.S.

There's so many things to see and do! Jamestown, Yorktown, Busch Gardens (open year round!) USS Wisconsin, NASA Langley Research Center, Naval Base tours, and so much more.



# SYMPOSIUM STATS



## 2023 LONDON

**153** ATTENDEES

15% FROM US  
64% FROM UK  
21% FROM FRANCE / GERMANY

**13** EXHIBITORS  
EXHIBIT HALL SOLD OUT

CTG	CMCA(UK)
Z2DATA	ALLAN WEBB
SILICONEXPERT	FORCE TECHNOLOGIES
CONVERGE	APC TECHNOLOGY GROUP
IHS MARKIT	ILENSYS
SOURCEABILITY	WIN SOURCE

## 2022 MUNICH

**140** ATTENDEES

**16** EXHIBITORS  
EXHIBIT HALL SOLD OUT



# EXHIBITION OPPORTUNITIES

The IOM Symposium provides an opportunity for engineers, leaders, research scholars, scientists, students, technologists, and solution providers to exchange ideas and to explore recent advances in all aspects of Obsolescence Management from all over the world.

A booth at IOM International Symposium is just the beginning! Promote your organization and network with leading industry professionals.

Every Exhibitor package comes with a full suite of inclusions:

- One (1) 10x10 ft exhibition area (Exhibition hall is carpeted)
- Two (2) Exhibit Hall Staff Badges - Gains access to all events held in Exhibit Hall
- Exhibit Hall Security
- Standard 8-foot back drape and 3-foot side drape
- Organization and Product listing in the Final Program
- Organization listing on the event mobile app
- Lead Retrieval App with Onsite Technical Support

Conference Refreshments, Receptions, & Lunches will be held in the Exhibition Hall, maximizing the opportunity for exhibitors and attendees to interact.

## EXHIBITION FEES

IOM MEMBER \$2,700, PER BOOTH

NON-MEMBER \$3,000, PER BOOTH



RESERVE YOUR BOOTH TODAY.  
DON'T MISS OUT ON THIS WELL  
RESPECTED AND IMPORTANT  
EVENT IN THE OBSOLESCENCE  
COMMUNITY!

[WWW.IOM-USSYMPOSIUM.COM/PAGES/EXHIBIT.HTML](http://WWW.IOM-USSYMPOSIUM.COM/PAGES/EXHIBIT.HTML)



# SPONSORSHIP OPPORTUNITIES

Becoming an official event sponsor is a great way to enhance your organization's visibility to leading industry professionals both before the symposium and onsite at the event.

## SPONSORSHIPS INCLUDE LOGO VISIBILITY IN THE FOLLOWING AREAS:

- > Conference website & Conference App
- > Sponsor video loop - shown during Plenary Session
- > Onsite signage & materials

There are sponsorship opportunities ranging from \$1,000 USD - \$15,000 USD.

### CUSTOM SPONSORSHIP - PRICING VARIES

Please contact [Katie.Curtner@Arctos-US.com](mailto:Katie.Curtner@Arctos-US.com) to discuss setting up a custom sponsorship for your organization



VISIT THE IIOM WEBSITE  
TO LEARN MORE AND  
SIGN-UP TO SPONSOR!



## EXCLUSIVE OPPORTUNITIES

### PRINCIPAL - \$15,000 USD

- > 10 minute Welcome Presentation during Plenary Session
- > Heightened Logo Visibility
- > Exhibitor Package
- > Attendee Registrations

### GOLD - \$8,500 USD

- > Heightened Logo Visibility
- > Exhibitor Package
- > Attendee Registration

### LANYARDS - \$4,000 USD

- > Custom with Organization Logo

### NOTEBOOK - \$6,000 USD

- > Custom with Organization & Symposium Logo

### EVENT PEN - \$2,000 USD

- > Custom with Organization Logo

### CELEBRATION DINNER - \$10,000 USD

- > 2 minute Welcome Speech during Reception
- > Heightened Logo Visibility
- > Full Page Ad in Final Program
- > Beverage Tickets compliments of Sponsor

### NETWORKING LUNCHESES - \$5,000 USD

- > 2 minute Welcome Speech during Luncheon
- > Heightened Logo Visibility
- > Organization Logo displayed on Food & Beverage Tables

### NETWORKING RECEPTIONS - \$8,000 USD

- > 2 minute Welcome Speech during Reception
- > Heightened Logo Visibility
- > Organization Logo displayed on Food & Beverage Tables
- > Beverage Tickets compliments of Sponsor

### CONFERENCE PROGRAM & APP ADVERTISING - \$1,000 USD

- > One Full Page Ad in Final Printed Program Banner Ad on Symposium App

[WWW.IIOM-USSYMPIUM.COM/PAGES/SPONSOR.HTML](http://WWW.IIOM-USSYMPIUM.COM/PAGES/SPONSOR.HTML)





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